

Press Release



22th annual La Fiesta del Pueblo Hispanic Festival set for September 29

August 1, 2018

TIFTON – La Fiesta del Pueblo Inc. is proud to present the largest Hispanic festival in South Georgia, La Fiesta del Pueblo 2018. Since its beginnings in 1996 in the rural town of Omega, La Fiesta has been bringing the taste, sound, history, culture and traditions of Latin American countries to Tifton and surrounding areas.

Celebrate with your family and friends a day of fun, authentic food, Mariachi music and folkloric dances at Fulwood Park September 29 from 10 a.m. until 10 p.m. Admission to the festival and to most of the children's activities is <u>FREE</u>. This year La Fiesta del Pueblo will bring joy and great entertainment to the whole community.

The day will be packed with non-stop entertainment, including Mariachi Espuelas de América, Dancers, Local performers and more. We will have two stages; Main stage will be taken by professional dancers and Syd Blackmarr stage (south side of the park) will be occupied by singers and music to delight the dining area. A street dance featuring a live Radio Rumba from Atlanta will take place from 7:00 until 10:00p.m.

Typical food prepared by vendors will be for sale as well as a variety of arts, crafts and commercial items. The children's area will include face painting, children's crafts, bouncing houses, giant slides, kiddie train rides, bungee jumping and more. Booths with information about health, education, social services and community organizations will also be located in the festival area. In 2017, La Fiesta attracted around 11,600 people from 36 counties in Georgia and 6 surrounding states.

In 2004, the festival was recognized by the Georgia Council for the Arts- Office of the Governor Grassroots Arts program as an outstanding recipient of grassroots funding. Then-Gov. Sonny Perdue said, "La Fiesta showed how arts can change lives and be used as a tool to strengthen Georgia communities."

For additional information, contact Dina Willis at 229-386-7265/229-386-0354 or Angel Aguilar at 229-382-8883, check our webpage at www.lafiestadelpueblo.org or email us at lafiestadelpueblo.org or emailto:lafiestadelpueblo.org